

# Waldoboro Coffee Klatch

April 11, 2016  
General Discussion

## Opportunities & Ideas

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- Reach out to Midcoast Magnet to see if they'll hold a Pecha Kucha in Waldoboro, or start a Waldoboro Pecha Kucha
- Promoting different business every month – holding event at different business
- Old German Church
- Exploring Lutheran heritage
- Snowmobile tour of businesses

## Promotion

- Stuffit boxes – suggestion boxes at local stores, services, etc.
- For new residents, it can be hard to get a sense of Waldoboro – no central clearinghouse for community information
- Run ad on LCTV – Charlotte – ad ran on Thursday
- Free Press

## Questions

How to get outside businesses interested in Waldoboro?

- Make use of local real estate agents

How do we get the population of Waldoboro that aren't interested in seeing progress?

How can we tie funding into development process?

How do we prevent gentrification?

How do we keep our existing businesses and attract more?